



**Shobhit
University**

EDUCATION EMPOWERS

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Subsidized Health Scheme-Adarsh Health Card

Building upon Shobhit University's longstanding tradition and well-established commitment to providing comprehensive, free, and subsidized healthcare services, Chancellor Shri Kunwar Shekhar Vijendra Ji officially launched the innovative '**Adarsh Health Card Scheme**' following the inspiring 'Sarva Dharma Sabha'. This scheme marks a strategic enhancement, expanding upon existing healthcare infrastructure and providing further structured benefits designed explicitly to ensure seamless healthcare accessibility for the university community and senior citizens residing nearby.

Shobhit University already maintains an impressive healthcare infrastructure offering significant subsidized and, in many cases, entirely free healthcare provisions. Over the years, the university has meticulously built a robust foundation that provides accessible and affordable medical services, including outpatient consultations, diagnostic assessments, treatments, and extensive inpatient care services. A vital part of this established healthcare system is the prestigious **Kunwar Shekhar Vijendra Ayurveda Medical College and Research Center** in Gangoh, recognized widely for integrating advanced modern medical practices with traditional Ayurvedic treatments, thus providing holistic and comprehensive healthcare solutions. Acknowledging the importance and effectiveness of the existing free and subsidized healthcare, Chancellor Shri Kunwar Shekhar Vijendra Ji highlighted during the scheme's inauguration that the primary objective of the '**Adarsh Health Card Scheme**' is to further streamline, broaden, and enhance the existing healthcare benefits. By creating a structured mechanism through health cards, the university aims to promote greater participation among beneficiaries and optimize resource utilization, ensuring that the benefits are readily accessible and efficiently managed.

The **Kunwar Shekhar Vijendra Ayurveda Medical College and Research Center**, an already established epicenter of healthcare excellence within the university, will continue as the nodal agency for this expanded initiative. Leveraging existing infrastructure and expert medical personnel, the center will oversee efficient and transparent distribution of health cards, meticulous monitoring of medical service utilization, timely coordination among various stakeholders, and organized management of annual renewal processes.





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Key enhancements introduced through the '**Adarsh Health Card Scheme**' to further supplement and expand upon the existing subsidized healthcare benefits include:

1. **Completely Free OPD Consultations:** The University previously offered subsidized outpatient consultations; this scheme now entirely removes consultation fees for beneficiaries, providing unrestricted and immediate access to essential medical consultations, diagnostic assessments, and professional medical advice.
2. **Expanded Diagnostic Discounts:** While diagnostic services were previously subsidized, the new scheme introduces even greater discounts of up to 30% on laboratory tests, radiology, specialized diagnostics, and various essential medical examinations. This enhanced discount encourages beneficiaries to undertake regular and timely medical check-ups, significantly promoting proactive health management and early disease detection.
3. **Ayurvedic Treatment Benefits:** Previously subsidized Ayurvedic treatments such as Panchakarma and Basti now receive further support through expanded discounts reaching up to 30%. This initiative actively encourages beneficiaries to utilize traditional wellness treatments alongside contemporary medical practices, emphasizing preventive healthcare and holistic well-being.
4. **Extensive Procedure Discounts:** The scheme extends existing subsidies to include significantly greater financial relief on minor and major medical procedures, surgeries, and comprehensive inpatient services. By providing up to 30% discounts, this scheme ensures that complex medical treatments remain accessible and affordable, significantly reducing the financial strain typically associated with hospital care.
5. **Annual Validity and Mandatory Renewal:** Health cards issued under this scheme carry an annual validity, mandating regular renewal. This requirement enhances existing practices, ensuring updated and accurate beneficiary records, promoting efficient resource allocation, and maintaining the overall effectiveness of healthcare service delivery.
6. **Non-transferable Health Cards:** Adhering strictly to principles of personalized healthcare, the scheme introduces non-transferable health cards. This measure ensures accountability, prevents misuse, and guarantees that healthcare benefits are exclusively available to authenticated and verified beneficiaries.





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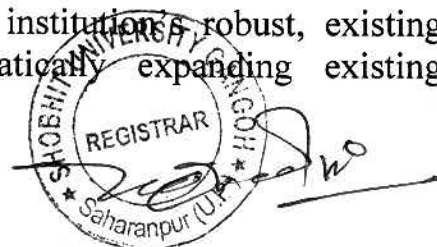
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During his detailed address, Chancellor Shri Kunwar Shekhar Vijendra Ji underscored the importance of building upon the existing healthcare infrastructure and the necessity of continuous improvements to effectively manage healthcare affordability and accessibility. He emphasized that the '**Adarsh Health Card Scheme**' does not merely replicate existing benefits but strategically expands them, directly targeting healthcare disparities, particularly among senior citizens, and further alleviating the financial burden faced by students, faculty, and staff. This comprehensive approach ensures beneficiaries can fully concentrate on academic, professional, and personal growth without the persistent worry of escalating healthcare expenses.

The scheme seamlessly integrates with Shobhit University's comprehensive and proactive wellness strategy, complementing existing healthcare outreach programs. These include preventive healthcare education initiatives, robust community health awareness campaigns, and periodic health check-up camps. The structured implementation of the '**Adarsh Health Card Scheme**' further reinforces the university's culture of proactive health management, wellness-oriented lifestyles, and informed health behaviours among beneficiaries. Community feedback gathered during the official launch event strongly validated the enhanced healthcare benefits introduced through this scheme. Senior citizens warmly appreciated the scheme for extending already available subsidized healthcare into a more structured, comprehensive, and extensively accessible format. Faculty and staff members recognized continued institutional efforts toward employee health and wellness, projecting significant positive impacts on workplace morale and productivity. Students, already accustomed to subsidized healthcare provisions, enthusiastically welcomed the expanded scheme as a critical support measure further alleviating their healthcare-related financial stress.

Ensuring the sustainable success and long-term effectiveness of the '**Adarsh Health Card Scheme**' requires continued coordination, comprehensive monitoring, robust feedback mechanisms, and strategic improvements. Leveraging the university's extensive experience in managing subsidized healthcare services, this initiative emphasizes beneficiary-driven refinements and continuous performance evaluation to adapt and enhance its offerings over time.

In conclusion, the introduction of the '**Adarsh Health Card Scheme**' by Shobhit University under the visionary leadership of Chancellor Shri Kunwar Shekhar Vijendra Ji is a landmark enhancement of the institution's robust, existing subsidized healthcare framework. By systematically expanding existing





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healthcare benefits and ensuring their structured, efficient delivery, the university further solidifies its commitment to affordable, accessible, and inclusive healthcare. This progressive initiative sets a powerful benchmark for societal welfare, promoting a healthy, empowered, and prosperous university community and positively impacting the broader society.

