



Shobhit University

EDUCATION EMPOWERS

Accredited by NAAC



BA (HONORS) BUSINESS ECONOMICS SCHOOL OF BUSINESS STUDIES

Continuing the academic legacy of NICE Management College, established in 1995

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BA (HONORS) BUSINESS ECONOMICS

Three-Year (Six Semesters) CBCS Program Course Structure

SEMESTER-WISE ALLOCATION

Paper Code	Semester I	
AECC-1	Environmental Studies	Ability Enhancement - Compulsory
C1	Microeconomics and Applications- I	Core Discipline
C2	Accounting for Managers	Core Discipline
G1	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Interdisciplinary
	Semester II	
AECC-2	Business Communication (Language: English/MIL)	Ability Enhancement - Compulsory
C3	Microeconomics and Applications - II	Core Discipline
C4	Mathematics for Business Economics	Core Discipline
G2	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Interdisciplinary
	Semester III	
C5	Macroeconomics and Applications – I	Core Discipline
C6	Statistics for Business Economics	Core Discipline
C7	Corporate Finance	Core Discipline
G3	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Interdisciplinary
SEC-I	Any ONE from the list of SKILL ENHANCEMENT COURSE (SEC)	Skill Enhancement Course
	Semester IV	
C8	Macroeconomics and Applications – II	Core Discipline
C9	Basic Econometrics	Core Discipline
C10	Marketing Management	Core Discipline
G4	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Interdisciplinary
SEC-II	Any ONE from the list of SKILL ENHANCEMENT COURSE (SEC)	Skill Enhancement Course
	Semester V	
C11	Quantitative Techniques for Management	Core Discipline
C12	Organization Behavior	Core Discipline
DSE-I	Elective – I	Discipline Specific Elective
DSE-II	Elective – II	Discipline Specific Elective
	Semester VI	
C13	International Economics	Core Discipline
C14	Legal Aspects of Business	Core Discipline
DSE-III	Elective – I	Discipline Specific Elective
DSE-IV	Elective – II	Discipline Specific Elective
Project Work/ Dissertation in-lieu of one of the Elective Core discipline papers		

List of Skill Enhancement Courses (SEC)

1. Entrepreneurial Skills
2. Introductory Research Methods
3. Applied Econometrics
4. Data Base and Statistical Packages

List of Discipline Specific Elective Course (DSE):

A Student would be free to choose any FOUR papers

1. Indian Economy
2. Environmental Economics
3. Indian Financial Markets and Services
4. Advertising & Consumer Behaviour
5. Economic Growth & Development
6. Industrial Economics
7. Investment and Risk Management
8. Research Methods in Business Economics

List of Generic Elective papers – Interdisciplinary

- GE 1: Microeconomics
 GE 2: Macroeconomics
 GE 3: Fundamentals of Finance and its Applications
 GE 4: Introduction to Marketing Management

BA (HONORS) BUSINESS ECONOMICS

Duration : 3 Years, full time Honors Programs

Why should students study economics?

The courses of economics cover multidimensional social aspects of life involving national interest to uplift social status of all classes of people of the country by proper planning of resource allocations in financial budget.

With global economics rarely out of the news, this challenging and rewarding degree provides a thorough grounding in the range of skills required by the modern economist. Through studying a mix of theoretical and applied modules, you will be trained to think like an economist and to apply rigorous, tried, and tested techniques that give insight and guidance to government and business.

What can you do with an Economics Degree?

Economics is considered as an ever green subject due to its high utility and huge demand in the job markets. Economics is a very important discipline both for career as well as job point of view. The significance of economics has greatly increased post reforms era. Job opportunities have increased manifolds post Liberalisation, Privatisation and Globalisation (LPG), and after merging of world economy, well-trained economists are in huge demand not only in India but also across the world for rapidly globalising economic scenario. They are hired as economic analysts, researchers and consultants.

Being able to understand economics in a global context is an increasingly sought-after skill among businesses. With that in mind we've made our Economics degree exposes you to a broad set of economic specialism, while ensuring you have extensive knowledge of fundamental aspects including analytical skills, an understanding of economic systems and an appreciation of financial disciplines.

Possible employers include local and national government, public and private banks, insurance companies, large multinational companies, financial consultancies and accountancy firms.

Eligibility:

Admission to BA Honors Program is open to a student who passed; Intermediate/ Higher Secondary (10 + 2) from any approved Board.

ADMISSION PROCEDURE: Academic Merit in qualifying examination.



SHOBHIT UNIVERSITY SCHOOL OF BUSINESS STUDIES

The University School of Business Studies enjoys the academic legacy of NICE Management College, which was established in 1995, and that makes it as one of the oldest established business schools in North India. During this period, 21 MBA batches and 20 BBA batches have successfully graduated. Its excellent reputation attracts students from all over the country. When one chooses to study or work with us in the School of Business Studies, one joins a community with excellent reputation for quality teaching and research with a commitment to continuing quality improvement.

The School of Business Studies model is based on innovation, enterprise and re-engineering of the contemporary business education in India. Our curriculum is designed with extensive industry consultation and academic experts' advice drawn from premier management institutes in India, UK, Australia and the US. The emphasis of curriculum rests on the premise of grooming leaders with thought, vision and knowledge. Special focus is placed on developing competent communicators through courses of business communication as a core component in the study period.

Shobhit University School of Business Studies (SBS) is a centre of excellence for value-based Management education and research. The faculty of SBS has a varied experience in industry and academics and is further supported by experts and visiting faculty. SBS stands for going beyond the established standards and nurtures managers into having global vision and insight in their chosen fields. They are globally employable in emerging areas.

The School of Business Studies (SBS) of Shobhit University has excellent infrastructure, state-of-art facilities, brilliant result record and unenviable job placement opportunities. SBS has established itself as a premier and multi-disciplinary management and research institute in India. We welcome you to join our Highly Ranked Programs with a Global Outlook. Get empowered to be one among able managing partner of global economy.



PROGRAM DIRECTOR

Dr. Rajeev Lochan Bishnoi, Program Director (Business Economics), is a Fellow of the Institute of Chartered Accountants of India. He is former Government of India nominee Director on the Board of one of India's largest Government owned banks viz. the Bank of India. Dr. Bishnoi was the Chairman of Audit Committee of the Bank and is also member of Board Level Committees of bank on Human Resource, Willful Defaulters, Risk Management, Customer Service, Remuneration and Nomination. He is also a director on the board of BOI Merchant Bankers Limited. He is a credit specialist and his advice focuses on balance sheet stress, risk processes and improving the overall financial health of the enterprise. He has completed his research work on "Vision and Strategy for Development of Entrepreneurship through Micro Finance and Micro Enterprises in Developing World", since, he is firm believer in the philosophy that economic activity at the bottom of the pyramid is the back bone of economic ecosystem of the country. Ancient Indian Economy and History is his another field of research and study.

Other Programs offered by School of Business Studies

Ph.D. | M.Phil. | MBA | MBA (Weekend Mode) | BBA | M.Com. | B.Com. (Honors) | BA (Honors) Psychology

Admission Application Forms are available online on the University website. Complete Application Form shall be submitted along with non refundable Admission Processing Charges of Rs.1100/- only. For more details and important dates please visit: www.shobhituniversity.ac.in



School of Business Studies

SHOBHIT UNIVERSITY, MEERUT

(Established u/s 3 of UGC Act 1956)

NH-58, Modipuram, Meerut NCR Delhi

Admission Helpline: 8791000756 / 9837639871

Toll-free Missed Call: 9910072070 | SMS SU <course> to 53030 | E. admissions@shobhituniversity.ac.in

