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Invited Speakers

Prof. (Dr.) Vinay Sharma, DoMS IIT Roorkee

Prof. (Dr.) Vikas Tripathi, GLA University Mathura

Prof. (Dr.) Y.S.Negi, Professor In charge IIT Roorkee, SRE

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Dr. Ashok Gupta, Professor, SBS, SUM

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NATIONAL CONFERENCE

on

Management

in

New Millennium

Strategies for Growth

(NCMNM-2018)

(18th April, 2018)



Organized by

School of Business Studies and Entrepreneurship

Shobhit University

Adarsh Institutional Area, Babu Vijendra Marg, Gangoh, Saharanpur



+91-8859167708



conferencesbs18@gmail.com



www.shobhituniversity.ac.in

About Shobhit University, Gangoh

Shobhit University, Gangoh aims to create a leading, empower academic climate to facilitate embody of the juvenile young generation into the logic of the present system and to develop educational means by which men and women both deal with enthusiastically and creatively with society and discover how to participate in the transformation of their world. The Government of Uttar Pradesh has notified our University in Gangoh, Saharanpur District, Uttar Pradesh by the name, Shobhit University, Uttar Pradesh under section 2(f) of the University Grant Commission (U.G.C.) Act, 1956 having been set up under the Shobhit Vishwavidyalaya, Uttar Pradesh Adhiniyam, 2011 (U.P. Act No.3 of 2012) as passed by Uttar Pradesh Legislature and assented by the H.E. Governor of Uttar Pradesh in March 2012.

ABOUT THE CONFERENCE

Welcome, one and all, to National Conference on Management in New Millennium: Strategies for Growth, 18 April 2018 (NCMM-18) hosted by the Shobhit University, Gangoh. The world scenario shows that we are in the midst of political, economic, social and cultural and technological sweeping changes taking place especially in the aftermath of entering into the era of 21st century or new millennium. Organizations are looking out for inspired leadership and people with far-away vision to bring about fundamental changes both within and outside the firm in order to grow, build and excel in the twenty first century. Managers are persons who are required to reach their goals through other people at the place where they work that is the organization. Managers also face numerous environment challenges. The environmental issues most relevant to the domain of organizational behavior are competitive strategy, globalization, quality and productivity, and manufacturing and service technology. In order to overcome these prevailing challenges they have to formulate such strategies those can effectively counter these.

CALL FOR PAPERS

NCMM-18 invites to all the esteemed faculty members, delegates from the industries and research scholars and students to submit and present their research papers, articles and other review work. The full length Paper is required for the initial technical screening. The selected Papers would be short-listed for the presentation on the day of conference either as Poster presentations or as oral presentations. The acceptance of papers will be intimated through mail along with the guidelines. The accepted papers will be published in conference proceeding or Journal of Shobhit University.

Instruction for Paper Submission

Participants are requested to submit their soft copy of their original / ongoing / completed research / Review work through email: conferencesbs18@gmail.com.

Deadline of Paper Submission :

Full paper Submission	10/04/2018
Intimation of Acceptance	12/04/2018

REGISTRATION

All the attendees need to register by submitting the Registration Form available on www.biosciencesindia.com along with the payment of the Registration Fee on or before the last date mentioned. The participants may bring their ID proofs at the time of conference for verification.

Registration Fees:

Categories	Amount
Industry Delegate	INR 1,000
Academician	INR 750
Student/Research Scholar	INR 500

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National conference on
**Management in New Millennium:
Strategies for Growth (NCMM-2018)**
(April 18, 2018)

REGISTRATION FORM

Name of the Participant :

Gender (Male / Female):

Highest Academic Qualification:

Designation:

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For Enquiry and Correspondence

Mr. Somprabh Dubey: +91-8859167708

Mr. Harsh Panwar: +91-8958840315

Ms. Rajni Sharma: +91-8095403387

Shobhit University

Babu Vijendra Marg, Adarsh Institutional Area,
Gangoh, Saharanpur, UP

E-mail: conferencesbs18@gmail.com

Website: www.shobhituniversity.ac.in